

Senior Leader Level 7



Course Aim

- Shape an organisation mission, culture and values
- Business modelling (inc governance and accountability)
- Market strategies (inc demand, trend analysis and brand reputation management)
- Innovation
- Ethics and value-based leadership theories and principles
- Competitive strategies and entrepreneurialism
- Problem solving, critical thinking and influencing skills
- Financial strategies (inc governance and legal requirements)
- Corporate Social responsibility
- Coaching and mentoring techniques.

Target Audience

This qualification is aimed at individuals who have responsibility for setting direction and vision, are able to identify long-term opportunities, risk management, lead transformation and promote sustainable business practices, as well as respond and manage crisis situations, whilst providing clear and inclusive leadership.

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Costs are determined by the government, details available upon request.

Course Objectives

By the end of this programme, the apprentice will be a key component of a business model where there is a workforce to lead, manage and support. Provide clear, inclusive, strategic leadership and direction relating to their area of responsibility.

Important Information

- Programme length 24 months
- Functional Skills is optional for apprentices aged 19+. Apprentices aged 16–19 without GCSEs (grade C/4+) in Maths and English must achieve Functional Skills Level 2 before end-point assessment
- Standard aligns with the following professional recognition: Chartered Management Institute for Chartered Manager or Chartered Fellow individual member grade or The Institute of Leadership for Management for fellow member grade.



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